



SIMON FRASER UNIVERSITY

PRESS RELEASE

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2010 Maple Leaf Awards

In Support of Youth & Collegiate Field Lacrosse in British Columbia

FOR IMMEDIATE RELEASE

By William Howard, *SFU Lacrosse Media Relations*
Simon Fraser University Men's Lacrosse

BURNABY, BC (January 20, 2010) The Simon Fraser University (SFU) men's lacrosse program in partnership with Burnaby Mountain Selects Lacrosse, will be hosting the fourth annual Maple Leaf Awards Dinner this Saturday, January 23.

Each year, the Maple Leaf Awards celebrate Canada's national sport by recognizing the Provincial Champions for all levels of youth field lacrosse in British Columbia (BC). The first event of its kind in Canada, the awards dinner & silent auction will usher in the upcoming collegiate season by recognizing SFU 2009 graduating seniors, introducing the incoming 2010 freshman class, and celebrating SFU lacrosse 2009 team award winners, PNCLL All-Conference and MCLA All-American league honors recipients. The Maple Leaf Awards will also acknowledge individual player awards for the 2009 summer and fall rosters of the Burnaby Mountain Selects Elite Touring Teams that competed in California, Colorado, Florida, Maryland and North Carolina. Proceeds raised from the event benefit the SFU Lacrosse Endowment Fund and youth and collegiate field lacrosse in BC.



*In Support of Youth & Collegiate
Field Lacrosse in B.C.*



Steve Darling, a former sportscaster and current morning news anchor for Global TV, will serve as the evening's Master of Ceremonies, while special guest Brian Price, a three-time World Champion and Olympic Gold Medalist will lead this year's keynote address.



At the age of seven, Brian Price battled leukemia in a hospital bed, never thinking that cancer would help shape him into an Olympic Champion 25 years later. His ten year rowing career culminated on the podium at the 2008 Olympic Summer Games in Beijing, where he led Canada's Men's Eight Rowing Team to an Olympic Gold Medal. One of the best coxswains in the world, Price has been the #1 coxswain in Canada since 2001. In addition to Olympic Gold, he has steered Canada to three World Championships and five World Cup gold medals. Most recently Price was an Olympic Torch Bearer for the 2010 Olympic Winter Games that will be hosted in Vancouver, Canada this February.

In addition to the event's silent auction, Cathay Pacific will be giving away "Airfare for two (2) to New York" to one lucky winner in the evening's "Balloon Pop."

The event will be held at the Westwood Plateau Golf & Country Club in Coquitlam, BC starting at 6:00pm. Tickets (\$65.00 +tax) for this event are sold out.

ABOUT SIMON FRASER MEN'S LACROSSE

Simon Fraser University men's lacrosse is in its 15th season and competes in the Men's Collegiate Lacrosse Association (MCLA). During the 2010 season, 2008 & 2009 PNCLL Coaches of the Year, Jeff Cathrea & Brent Hoskins (6th season), look to lead the Clan into the Pacific Northwest Collegiate Lacrosse League (PNCLL) Final Four Conference Championships for the 13th time in team history. The team has captured eight Conference Titles (1997, 1998, 1999, 2000, 2001, 2003, 2008 and 2009) and has earned nine National Championship appearances, placing 2nd in 1999 and most recently reaching the 2008 and 2009 Quarterfinals. The Clan are proudly sponsored by Harrow Sports and Riddell Helmets.

For further information on Simon Fraser men's lacrosse please visit www.sfulacrosse.com or follow the Clan on Twitter at <http://twitter.com/fraserlacrosse>.

ABOUT BURNABY MOUNTAIN SELECTS LACROSSE

Established in 2006 by Simon Fraser University men's lacrosse Co-Head Coaches Jeff Cathrea and Brent Hoskins, the Burnaby Mountain Selects Field Lacrosse Program is an amateur sports organization designed to train players in a high performance environment to best prepare them for a collegiate field lacrosse career. Selection and consideration into the program is reserved for a select group of elite student-athletes, who possess the desire to work hard and learn in a competitive team environment, while demonstrating the ability to prioritize their academics goals in the highest regards. Over 200 athletes in grades 6-12 have participated in the Selects program from over 20 communities across British Columbia's Lower Mainland, Vancouver Island, and Interior. The Selects travel to compete in top college recruiting tournaments throughout North America, helping to place over 40% of graduating players in collegiate field lacrosse programs.

The Selects are proudly sponsored by Harrow Sports and Onyx Lacrosse / Riddell Helmets. For further information on Burnaby Mountain Lacrosse please visit www.selectslacrosse.com or follow the Selects LIVE on Twitter at <http://twitter.com/selectslacrosse>.

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