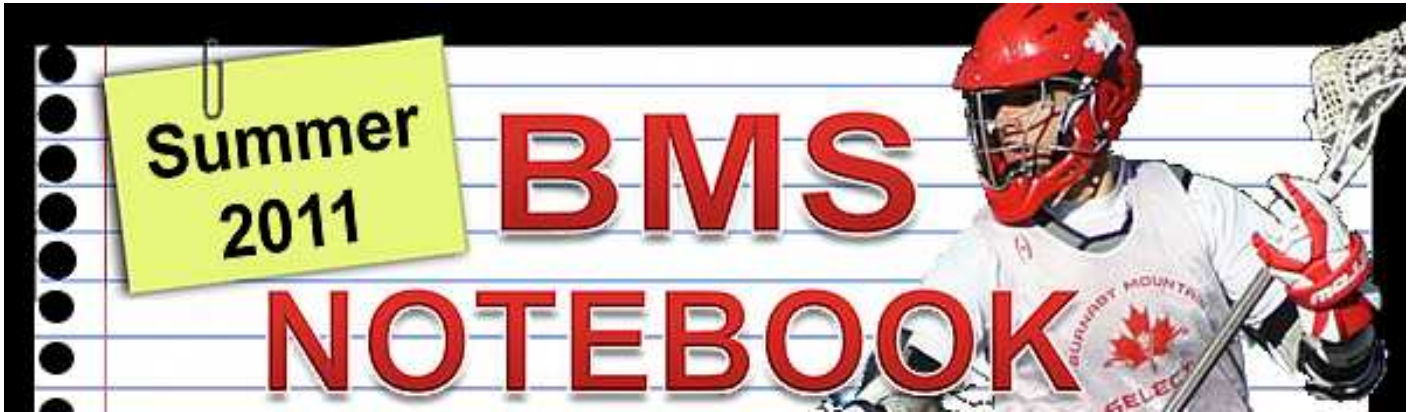




BURNABY MOUNTAIN LACROSSE

# ***PRESS RELEASE***

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## **Burnaby Mountain Selects 2011 Summer Notebook**

### **FOR IMMEDIATE RELEASE**

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**BURNABY, BC** (March 10, 2011) – Simon Fraser University (SFU) men's lacrosse Co-Head Coaches Jeff Cathrea and Brent Hoskins have announced the 2011 summer schedule for the Burnaby Mountain Selects (BMS) Elite Touring Teams. Entering the program's ninth season, Burnaby Mountain Lacrosse has become widely recognized as one of Canada's top field lacrosse development programs, combining excellence on the field with academic achievement. Here is a quick look at some news and notes surrounding the 2011 summer season, including a brief overview of the college recruitment process and the growing importance of the summer evaluation period.

### **SEASON OUTLOOK**

**On Deck:** Burnaby Mountain will field four travel teams this summer: U13 Elite (1998, 1999 born), U15 Elite (1996, 1997 born), Junior Elite (1995 born), and Senior Elite (1993, 1994 born). Starting the weekend of May 28-29, the summer season will consist of on-field practices twice-a-week, with an additional three hours of weekly Study Hall for high school aged student-athletes until the end of the school year.

The Selects will continue to compete at some of the top recruiting events in North America, attending tournaments in Colorado, Maryland and New York. Each team will attend one event, while also receiving organized tours of NCAA Div I college campuses and enjoying additional city sites and attractions.

### **Schedule:**

June 22-27 – University of Denver Pioneers Team Camp – Denver, CO (U13 Elite and U15 Elite)

July 5-10 – Syracuse University Summer Shootout I – Syracuse, NY (Junior Elite)

July 19-25 – Champ Camp – Baltimore, MD (Senior Elite)

### **COLLEGE RECRUITMENT**

**Overview:** Established in 2006, the Burnaby Mountain Selects program is designed to follow the same collegiate template as the SFU men's lacrosse program with the objective of best preparing young student-athletes to play at the NCAA or MCLA collegiate level. Highlighting the recruiting calendar for college lacrosse are two main evaluation periods where college coaches are permitted to scout up-and-coming talent: a three-week period in the fall and a ten-week period in the

summer. Each tournament attended by the Selects is heavily scouted by college coaches in order to provide student-athletes with the highest degree of exposure possible.

**Two Seasons:** The summer season is widely considered the most important evaluation period for young student-athletes pursuing aspirations of athletic scholarships in lacrosse. College coaches hit the road during the months of June and July looking to watch as many top athletes compete as possible in a quest to identify prospective recruits for their programs.

While also an important part of the recruiting process, most college coaches will utilize the shorter fall evaluation period to focus their attention on student-athletes that are already on their radar. Coaches will often choose which tournaments to attend based on where certain athletes that they have identified will be playing in hopes of being able to narrow down their list of prospective recruits and solidify which candidates to continue to pursue by extending an offer. This can make the recruiting process much more directed in the fall and put undiscovered athletes at the mercy of what spots school's may still have available. With the landscape of college recruitment becoming increasingly competitive, it is also becoming more and more important for athletes to make sure that their name is on a coaches list to begin with by maximizing their exposure over the summer.

## **RECRUITING ROUNDTABLE**

**Kevin Corrigan - Head Coach, University of Notre Dame – NCAA Div. I** *(As cited in ESPN RISE Recruiting Road 2010)*

On how the growth of lacrosse has affected recruiting: "There's just so many more kids playing. It's trying to get a feel for a class and for the kids that are out there to evaluate and identify as many as you can. Secondly, it's the ability to differentiate the kids when you see them at all these different events. There are more good lacrosse players than there has ever been, so trying to differentiate them can be challenging for us."

On how to get noticed: "There are three different avenues a guy can take. If I were trying to be noticed I would pick my events in the summer and fall. I would do some self-promotion to the programs I was interested in and I would use my high school coach to help get my name out there."

On what players from non-traditional area can do to help their recruiting: "It's tougher for kids who are not from traditional areas. Your best bet is to try to get some people to give you some advice. Start with the events and games you're playing in."

On the role of club lacrosse in the recruiting process: "It's become a huge factor because it's where a lot of kids are spending their summers. I personally like it in a lot of ways. Guys are playing with a consistent team, which is good to see the range of their talent. For our evaluation purposes, I like a team setting because I think you see more of the range of things a kid can do rather than at an individual camp."

**Bill Tierney - Head Coach, University of Denver - NCAA Div. I** *(As cited in ESPN RISE Recruiting Road 2010)*

On how to get noticed: "There are three ways: recruiting camps, tournaments and clubs. Lacrosse has moved to the soccer model of clubs during the summer because we can't see the kids play in the spring. Unlike football, we can't see kids play in their senior year then wait to make a decision because then it's too late for admissions. We need to see them, at the very latest, the summer after their junior year. More often than not it's the summer after their sophomore year or the fall and spring of their junior at the latest. But they're getting seen mostly at recruiting camps, tournaments and once in a while coaches have kids come into their schools and their personal camps."

On how events factor into recruiting: "Be on club teams and go to the recruiting tournaments. College coaches are an energetic lot. They'll search under every stone and sit through 100-degree days for 12 hours to look for kids. I always recommend kids to be proactive and tell a coach they're going to a tournament. They need to be a little proactive so we can see them, but if they stand out we'll find them."

**Brent Hoskins - Executive Director, Burnaby Mountain Selects**

On the recruitment process in the West: "Athletes in the West can be at geographical disadvantage with the majority of athletic scholarship opportunities existing primarily on the East Coast. With many American lacrosse players, or even Canadian athletes in Ontario, attending upwards of 10+ recruiting events a year, it is critical that the western athlete is proactive in their correspondence to college coaches and gives themselves as much first-hand exposure as possible over both the summer and fall evaluation periods in order to best compete for a coaches attention. In Canada, and more

specifically BC, more athletes play field lacrosse in the fall, with many athletes dedicating the majority of their time to box lacrosse during the summer. The challenge is finding a balance in both the summer and fall, to still get out to tournaments and maximize an athlete's exposure and opportunity for athletic scholarships."

**Matt Kerwick – Head Coach, Jacksonville University – NCAA Div. I** (As cited in *ESPN RISE Recruiting Road 2010*)

On how to get noticed: "The summer and fall tournaments are so crucial to the recruiting process now."

**Charles Toomey - Head Coach, Loyola University – NCAA Div. I** (As cited in *ESPN RISE Recruiting Road 2010*)

On the role of club lacrosse in the recruiting process and the growing importance of the summer evaluation period: "It seems like it's more difficult for high school teams to field teams in November and it's a big opportunity for us as coaches to get out and watch these kids play. In the summer we have the ability to see kids from far away areas that are putting together select teams and coming to the East Coast."

On what players from non-traditional area can do to help their recruiting: "Hopefully they can look into some of the club programs in their area and find out what exposure tournaments they go to. Once they find out about the tournaments, find out what colleges have attended those tournaments in the past. That's their chance to be in front of those coaches. Take the time to reach out to the college coach and let them know you're going to be there. Send them an e-mail with your jersey number, game times and where you're going to be so it's easier for us to track you once we get there."

## 2011 SUMMER PREVIEWS

**BMS U13 ('98/'99) Elite and U15 ('96/'97) Elite:** Burnaby Mountain's U13 and U15 summer season will consist of two on-field practices each week, with the U15 Selects also attending 3 hours of weekly study hall up until the end of the school year. The five-week program will conclude with a trip to Denver, Colorado June 22-27 where the Selects will compete at the University of Denver Pioneers Team Camp.

The University of Denver Pioneers Team Camp will take place June 23-26 and is hosted by legendary Hall of Fame Coach Bill Tierney and the DU men's lacrosse coaching staff. Tierney, who is currently in his second season as Head Coach of the Pioneers, won six NCAA Div I Championships as Head Coach of Princeton University (1992, 1994, 1996, 1997, 1998, and 2001), two national championships as an Assistant Coach at Johns Hopkins University (1985 and 1987) and one world championship as Head Coach of Team USA in 1998.

The three-day tournament will feature both an all-star game and championship round, as well as a Thursday afternoon clinic put on by the NCAA coaches in attendance. The BMS U13 Elite team will be competing in the tournament's Stars U13 Division while the U15 Selects will be competing in the Stars U15 Division. Games will be played at Dick's Sporting Goods Park in Commerce City, CO, the world's largest and most state of the art professional stadium and fields complex. The 360 acre sports venue features 24 fully-lit professional fields and a 26,000 seat stadium.

In addition to three days of competition, the Selects will also tour the University of Denver (NCAA Div. I), the oldest private university in the Rocky Mountain Region of the United States and receive a behind-the-scenes tour of INVESCO Field at Mile High, home of the National Football League's (NFL) Denver Bronco and Major League Lacrosse' (MLL) Denver Outlaws.

**BMS Junior ('95) Elite:** Burnaby Mountain's Junior Elite team will practice on-field twice a week and attend three hours of weekly study hall leading up to the end of the school year. The Junior Selects will wrap up the six-week summer program by travelling to Syracuse, New York July 5-10 to compete at the Syracuse University Summer Shootout I.

The Shootout is hosted by Orange Head Coach John Desko and the men's lacrosse coaching staff of the eleven-time NCAA National Champion Syracuse University. The tournament will provide elite teams from across North America with the opportunity to compete in front of college coaches in attendance from many of the NCAA's top lacrosse programs. All games will be played at the Syracuse University Athletics department's Hookway fields located on the Syracuse Campus. Completed in 2004, the Hookway Fields Complex boasts seven natural grass fields.

In addition to two days of competition, the Selects will also tour Syracuse University, home of the most successful men's lacrosse program in college lacrosse history. The Orange most recently won back-to-back NCAA Men's Lacrosse Championships in 2008 and 2009. After spending four days in Central New York, the Selects will travel downstate to

Manhattan where they will spend the day touring “Big Apple” landmarks Macys, Battery Park, Ground Zero, Times Square and Rockefeller Plaza for an exclusive tour of the NBC Studios, before heading home.

**BMS Senior ('93/'94) Elite:** Burnaby Mountain's Senior team will practice on-field twice a week and attend three hours of weekly study hall leading up to the end of the school year. The seven-week summer program will be highlighted by a trip to Baltimore, Maryland July 19-26 to compete in the nationally renowned Champ Camp.

Teams are selected to compete at Champ Camp by invitation only with an emphasis on assembling the top high school aged club teams in North America. Burnaby Mountain is the only program to be selected from Western Canada in the tournament's 22 year history with 2011 being the second straight year that the Selects will be in attendance. Listed as one of the top recruiting events by Inside Lacrosse (ESPN), the four-day event will take place July 21-24 with teams competing for the coveted Champ Camp National Championship. Games will be played over 10 locations in the greater Baltimore area, including host sites Johns Hopkins University (NCAA Div I) and Towson University (NCAA Div I).

The BMS Senior Elite team will experience college life first-hand as athletes are housed in the university dorms on campus at Johns Hopkins or Towson. In addition to four days of competition, the Senior Selects will also tour the campuses of top NCAA Division I lacrosse programs Loyola University and the University of Maryland. Before heading home, the BMS Seniors will also make a day trip to Manhattan, taking in “Big Apple” landmarks Macys, Battery Park, Ground Zero, Times Square and Rockefeller Plaza for an exclusive tour of the NBC Studios.

#### **ABOUT BURNABY MOUNTAIN SELECTS LACROSSE**

Established in 2006 by Simon Fraser University men's lacrosse Co-Head Coaches Jeff Cathrea and Brent Hoskins, the Burnaby Mountain Selects Field Lacrosse Program is an amateur sports organization designed to train players in a high performance environment to best prepare them for a collegiate field lacrosse career. Selection and consideration into the program is reserved for a select group of elite student-athletes, who possess the desire to work hard and learn in a competitive team environment, while demonstrating the ability to prioritize their academic goals in the highest regard. More than 265 athletes in grades 5-12 have participated in the Selects program from over 35 communities across British Columbia's Lower Mainland, BC Coast, BC Interior, Washington State and Idaho. The Selects travel to compete in top college recruiting tournaments throughout North America, winning several international events and helping to place over 40% of graduating players in collegiate field lacrosse programs.

The Selects are proudly sponsored by Harrow Sports and Onyx Lacrosse / Riddell Helmets. For further information on Burnaby Mountain Lacrosse please visit [www.selectslacrosse.com](http://www.selectslacrosse.com) or follow the Selects LIVE on Twitter at <http://twitter.com/selectslacrosse>.

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