



BURNABY MOUNTAIN LACROSSE

PRESS RELEASE

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Selects Lacrosse appoints Chris Fox as Director of Girls Lacrosse

FOR IMMEDIATE RELEASE

By William Howard, *Bby Mtn Lacrosse Media Relations*
Burnaby Mountain Selects Lacrosse



Chris Fox

B.Sc., B.A.
Director of Girl's
Lacrosse

BURNABY, BC (May 24, 2011) – Selects Lacrosse Inc. is proud to announce the appointment of Chris Fox to the newly created position of Director of Girl's Lacrosse. Building upon the success of Burnaby Mountain's acclaimed boy's line-up that was established in 2006 and is now widely recognized as one of Canada's top field lacrosse development programs, Mr. Fox will be responsible for leading the development of exciting new girl's initiatives under the Burnaby Mountain Selects (BMS) banner. Chris' main focus will be the launch of a Girls Elite Touring program, designed to provide young female student-athletes with professional coaching in a high performance environment, while generating exposure to scholarship opportunities at the US collegiate level. In addition to his role as Director, Chris will also serve as Head Coach of the Burnaby Mountain Selects Girl's Elite teams, scheduled to commence in the fall of 2011, and serve as a coach for the Burnaby Mountain Selects Boy's Elite Touring program starting this summer.

"Chris has an incredible passion for lacrosse and brings extensive experience having coached at the NCAA and US varsity high school levels, taught as a post-secondary graduate instructor and travelled with all-star teams to Europe and Australia," said Brent Hoskins, Selects Lacrosse Executive Director and Co-Head Coach of the men's lacrosse team at Simon Fraser University. "As part of our desire to continue to drive the growth of field lacrosse in the Pacific Northwest, it is important to us that we also help pave the way for female student-athletes to realize the same levels of opportunity that we have helped to develop for the athletes in our boys programs. Chris has first-hand knowledge of coaching and recruiting in the NCAA and is the ideal candidate to open up a whole new realm of future possibilities for girls in British Columbia looking to pursue an education through the sport of field lacrosse."

Mr. Fox joins Selects Lacrosse with four years of experience working in NCAA intercollegiate athletics and having successfully fulfilled coaching positions at the US College, high school and club levels. In addition to his coaching experience, Chris has also worked extensively in sports-media, utilizing multimedia to provide a unique perspective on the sport of lacrosse, and as a sales consultant specializing in lacrosse equipment and apparel. Chris has earned a Bachelor of Science in Business Management and a Bachelor of Arts in Political and Economic Philosophy. During his time coaching in the NCAA, Chris also studied for his Masters Degree in both Education and Organization Leadership.

In his role as Director of Girl's Lacrosse, Mr. Fox will be responsible for providing strategic leadership for all aspects of the management of on-field operations and development of girl's programs for Burnaby Mountain Lacrosse. This will include the execution of viable, long-term strategy for player growth and development, as well as a special focus on the college recruitment process and educational opportunities for female-student athletes at the collegiate level. In addition, he will oversee the coaching for all Burnaby Mountain Selects Girls Elite Touring Teams, Camps and Clinics.

ABOUT CHRIS FOX, B.A., B.S.

Director of Girl's Lacrosse, Selects Lacrosse Inc.

Mr. Fox is a motivated and driven professional with an entrepreneurial spirit. In addition to his work with Selects Lacrosse, Mr. Fox also serves as the Western Canadian Sales Consultant for Harrow Sports, and Owner/President of Vagabond Lacrosse Inc. Prior to his current positions, Chris spent four years in NCAA intercollegiate athletics, both as an Assistant

Women's Lacrosse Coach and Head Men's Lacrosse Coach at Whittier College (NCAA Div. III) and Wheeling Jesuit University (NCAA Div. II), respectively. While at Whittier College, Chris was also a Graduate Instructor within the Kinesiology & Leisure Science department.

Mr. Fox's wealth and range of experience makes him a valuable addition to Selects Lacrosse. Chris served as Instructor and Co-Director of Girls Lacrosse (South Bay Youth Lacrosse) with the Starz Lacrosse Foundation (Hermosa Beach, CA), a non-profit organization dedicated to the development of lacrosse in under-served communities in the western US. Additionally, Chris served as an Assistant Event Manager for Adrenaline Lacrosse (San Diego, CA), the premier leaders in western US lacrosse recruiting camps and showcase events. Chris also held an exciting Internship with the Wheeling Nailers (Wheeling, W.V.) of the East Coast Hockey League (ECHL) that set the foundation for his passion to work in athletics.

Mr. Fox graduated in 2006 from Wheeling Jesuit University with his B.S. in Business Management and his B.A. in Political and Economic Philosophy. During his four years at WJU he served as Vice-Chair of the Student Athletic Advisor Committee, and was inducted into the National Honor Society in Philosophy (Phi Sigma Tau). During his time coaching in the NCAA, Chris studied for his M.A. in both Education and Organization Leadership.

ABOUT BURNABY MOUNTAIN SELECTS LACROSSE

Established in 2006 by Simon Fraser University men's lacrosse Co-Head Coaches Jeff Cathrea and Brent Hoskins, the Burnaby Mountain Selects Field Lacrosse Program is an amateur sports organization designed to train players in a high performance environment to best prepare them for a collegiate field lacrosse career. Selection and consideration into the program is reserved for a select group of elite student-athletes, who possess the desire to work hard and learn in a competitive team environment, while demonstrating the ability to prioritize their academic goals in the highest regard. More than 265 athletes in grades 5-12 have participated in the Selects program from over 35 communities across British Columbia's Lower Mainland, BC Coast, BC Interior, Washington State and Idaho. The Selects travel to compete in top college recruiting tournaments throughout North America, winning several international events and helping to place over 40% of graduating players in collegiate field lacrosse programs.

The Selects are proudly sponsored by Harrow Sports. For further information on Burnaby Mountain Lacrosse please visit www.selectslacrosse.com or follow the Selects LIVE on Twitter at <http://twitter.com/selectslacrosse>.

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